



Financial Technology and digital innovation to modernise and develop curricula of Vietnamese and Philippines Universities

Kick-off meeting

MINUTE

ON LINE MEETING

July 24th 9.30 CET time

Progress on WP1: Mapping the current capacities of HEIs and the labour market needs of the Financial Services Industry in Vietnam and Philippines

Co-funded by the
Erasmus+ Programme
of the European Union



Participants

Guglielmo Marconi University	Italy
University of Belgrade	Republic of Serbia
Deus Technology	Italy
University of Cebu	Philippines
Saint Louis University	Philippines
Mapúa University	Philippines
Fintech Philippines Association	Philippines
University of Economics and Business of Vietnam National University	Vietnam
College of Economics Hue University	Vietnam
Ho Chi Minh City Open University	Vietnam

24 July 2020

9:30 – 11:30 (CET Time)/ 14.30 – 16.30 (Vietnam)/ 16.30 – 18.30 (Philippine)

The meeting started at 9.40, an issue with the zoom software caused a short delay.

USGM represented by I.Reggiani welcomed all the partners and pointed out the rationale of the online meeting and the scope of the *WP1 Mapping the current capacities of HEIs and the labour market needs of the Financial Services Industry in Vietnam and Philippines*.

The Asian partners are currently carrying on a fieldwork research-administering questionnaire to Asian HEIs and interviewing the Fintech companies. As soon as the fieldwork and the documentary researches will be finished, the data will be processed and then 2 reports will be published:

- Report of current capacities at PH and VN Universities,
- Report of labour market needs of the Financial Services Industry in VN and PH.

As concerns the fieldwork research, the thresholds' responses we need to accomplish in order to have a good research cluster are:

- at least 50 Higher Education Institutions' responses (Universities and individual academic staff) from Vietnam, and 50 responses from Philippines
- at least 10 interviews' responses from Fintech Companies (organisation and business individual actors) from Vietnam, and 10 interviews' responses from Philippines

The coordinator specified that it is possible to administer the questionnaires and the interviews not just to the "Organisation", but also to the individuals. It is possible to administer the

questionnaire to different professors/academic staff of the same university. In this case, the first part of the HEI questionnaire could be redundant, but the second part in which the respondent points out the learning needs expectations of the new Master, his/her perspective will represent a precious different point of view.

As concerns the Financial Services Industry, we agreed that not just Fintech company, but also bank sector representatives and other business organisations/individuals connected with finance and technology could be reached.

University of Belgrade, on behalf of Benković Slađana, highlighted the next meeting issue. I. reggiani clarified that we will realistically organise the next meeting virtually as we did for the kick off. In autumn, we will not have the safe conditions to organise a face-to-face meeting, we do hope to restart travelling in 2021.

The meeting proceeded with a presentation of each Asian university presenting their progress connected with the WP1 Research (please find enclosed all the PPTs).

As concerns the **Vietnam**, they presented the results of the first 35 HEIs, 7 Fintech companies' responses.

As concerns **Philippines**,

Mapua University, total target HEIs and industry is 34 and 16

University of Cebu, 7 HEIs responded, 14 respondents answered the survey, 2 Fintech Industries answered the surveys

Saint Louis University, 15 HEIs Respondents for the TRUST FINTECH Survey

The coordinator recommended concluding the fieldwork research (receiving all the questionnaires/interviews) by the end of August, at latest the **7th of September 2020**.

In the mid of November 2020, **14/11/2020** we need to have both Reports published.

The full reports (or a brief summary) will need to be translated in Vietnamese and Philippines in order to maximise the dissemination impact.

In the second part of the meeting Pham Ha, Ho Chi Minh City Open University the leader of the Dissemination WP, presented the website <https://trustproject.eu/>, the brochure and the newsletter template.

Each partner will send by **the 31st of July**:

1. a feedback on the website and the dissemination tools enclosed to the email
2. updated description of the organisation (if it is necessary)
3. logo updated (if it is necessary)