



**Financial Technology and digital innovation to modernise and develop
curricula of Vietnamese and Philippines Universities**

**National event and Memorandum of Understanding
signing ceremony**

AGENDA

Co-funded by the
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22nd April 2021

07.30 – 11.30 (Vietnam)

7:30	Registration
8:00	Opening remarks <i>Tran Van Hoa, Assoc. Prof., PhD, Rector of Hue College of Economics</i>
8:05	Learning Management System and the hybrid/blended teaching. Available resources for the Fintech program. <i>Presentation of Ho Chi Minh City Open University</i>
8:30	Questions & Discussion
9:30	Digital transformation in banking <i>Presentation of Director of Military commercial joint stock Bank, Hue branch</i>
9:45	Tea break
10:00	Finance and Banking training in the context of digital transformation <i>Presentation of VNU - University of Economics and Business</i>
10:30	Questions, Discussion and Conclusions
11:30	Closing remark & group photo



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Philippines Universities**

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Understanding signing ceremony**

MEETING MINUTE

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Participants

University of Economics and Business of Vietnam National University	Vietnam
College of Economics Hue University	Vietnam
Ho Chi Minh City Open University	Vietnam

Assoc. Prof. Tran Van Hoa (HCE's Rector) said that this is the first time Hue College of Economics has organised the seminar on Fintech training; thence, he does hope that the seminar will bring many development opportunities to the three universities including Hue College of Economics, VNU University of Economics & Business and Ho Chi Minh city Open University in the field of scientific research; training and development of human resources, especially the Master in FINTECH training program.

**PRESENTATION of Ho Chi Minh City Open University
'Learning Management System and the hybrid/blended teaching. Available
resources for the FINTECH programme'.**

8:45 – 9:15 (Vietnam)

Representative from Ho Chi Minh city Open University shared their experiences in online training, particularly a bachelor's degree program with a learner-centered motto. She further clarified about the information technology system of online training. The difference of the university's online training program to contribute to improving learners' working skills, the design of the training program into career skills packages. Besides, teams involved in building materials, building and developing systems are teachers from faculties, experts from businesses or departments. Multimedia materials are evaluated by the professional board before recording and posted on the system for students to use. Regarding the assessment of students' learning process on the system, they rely on students completing activities of divided subjects and completing each specific deadline. The system has a specific learning schedule available. The final evaluation according to the regulations of the Ministry of Education and Training, students, at the end of the term, will take part in an exam at the university's branches. In addition to the online bachelor's training programs, the university conducts short-term, free (6-week) training courses and awards a certificate of completion to the learners.

Dr. Pham Ha (OU) added through this seminar, universities will discuss and divide specific resources based on existing parties to develop online training programs required by the TRUST project. The OU will assist in evaluating the content system based on the online platform. In the Fintech program, it is hoped that all three schools will collaborate on building more diverse lectures.

Dr. Van (VNU-UEB) stated that in fact, universities have deployed online training due to the Covid pandemic. OU has the strength in training e-learning and distance learning for a long time, so they have experience and a good system of information technology. She highly appreciated the Ho Chi Minh city Open University's professional evaluation system of multimedia materials, for instance: they have a lecture evaluation committee, standardizing lectures to ensure standardization of materials. Hopefully, in the future, it enables to take advantage of the strengths of each university. At present, VNU-UEB has a university of Technology whose technology subjects are for this Fintech project to be more developed. In addition, the VNU-UEB also offers a bachelor's degree program in financial technology. In short, she believes that the cooperation of the three universities will be accepted by the society.

Dr. Pham Xuan Hung (HCE) pointed out that the current elearning system is very diverse because many units provide from free to charge. Furthermore, the project's objective is to recommend strengthening online training organizations. Currently HCE is using MS Team, which can assess the participation of learners. Hopefully in the coming time, refer to the Open School system to further improve the fintech master program. Regarding the design of the subjects of the fintech master's program, it is resource sharing based on the strengths of each university.

**PRESENTATION of Director of Military commercial joint stock Bank, Hue branch
'Digital transformation in banking'.**

9:15 – 9:45 (Vietnam)

Representatives of MB bank, Hue branch, presented the use of MB bank's digital products and what value conversion has brought to customers. She pointed out that the digital transformation, the most outstanding achievement of MB bank is having the most visited app. MB brings many benefits to individuals and businesses.

PRESENTATION of VNU - University of Economics and Business
'Finance and Banking training in the context of Digital transformation'.

10:00 – 10:30 (Vietnam)

Representative from VNU-UEB presented that Banking and finance industry changed after being threatened with market share, then forced to change, develop systems, software technology, outsource, etc.

The changing attitude of the banking and finance industry has led to some new jobs such as a big data provider, positions requiring new digital transformation skills such as using artificial intelligence to make quick decisions. Currently, there are more than 50 schools that offer fintech training programs mainly for masters.

Dr. Pham Ha (OU) mentioned about the process of building the Fintech training program, there are 2 different perspectives. Philippines' team is more inclined to technology, while Vietnam's team focuses on finance and banking. Therefore, the Vietnamese team tries to integrate technology subjects to change behavior and apply technology to the finance and banking industries. The majority of finance subjects will be held, some of the technological components is a combination of technology and finance. Therefore, the universities in Italy and Hanoi will coordinate to organize training courses, supplement knowledge for lecturers in technology to meet the Fintech training program.

Dr. Pham Xuan Hung emphasized that in the coming time, the three universities will have the meetings to discuss more detail and determine which subject will be core or supplementary one.

Dr. Van added that the assessment and licensing procedures at the finance ministry and the education ministry are very time consuming and require the coordination of all three universities. Therefore, she suggests the 3 universities together to apply for the finance ministry and the education ministry. The trust project requires each school to recruit a minimum of 60 learners by the beginning of 2022 which will be also the pressure of each university.

Assoc. Prof. Tran Van Hoa (HCE's Rector) concluded that If the three schools do it separately, it will take time, so the three schools will build a project together and Mr. Ha (Rector's OU) will be the focal point, in order to make it in time.

Assoc. Prof. Tuan (VNU-UEB's vice rector) added that the project formulation board of the three universities should have a detailed action plan.



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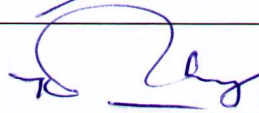




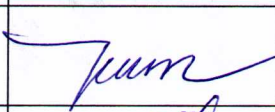


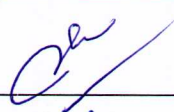
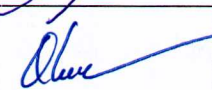

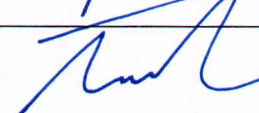



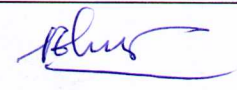
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ATTENDANCE SHEET

Fintech Seminars - MOU signing ceremony

Work package :	<i>Development</i>	Lot, Activity:	
Location:	<i>Hue</i>	Date:	<i>22/04/2021</i>
Speaker :		Organization:	<i>Hue College of Economics</i>

	Full Name	Function	Organization	Signature
1	<i>Nguyễn Thị Bích Ngọc</i>			<i>[Signature]</i>
2	<i>Nguyễn Thanh Xuân</i>		<i>HCE</i>	<i>[Signature]</i>
3	<i>Trần Thị Bích Ngọc</i>		<i>HCE</i>	<i>[Signature]</i>
4	<i>Trần Văn Sơn</i>		<i>HCE</i>	<i>[Signature]</i>
6	<i>Nguyễn Thị Thanh Thủy</i>		<i>HCE</i>	<i>[Signature]</i>
7	<i>Nguyễn Thị Thủy Vân</i>		<i>MB Huế</i>	<i>[Signature]</i>
8	<i>Nguyễn Thanh Xuân</i>		<i>HCE</i>	<i>[Signature]</i>
9	<i>Trương Tấn Quân</i>		<i>HCE</i>	<i>[Signature]</i>
10	<i>Phan Thanh Hoàn</i>		<i>HCE</i>	<i>[Signature]</i>
11	<i>Nguyễn Minh Hà</i>			<i>[Signature]</i>
12	<i>Nguyễn Thị Thu Trang</i>	<i>1</i>	<i>HOMCON</i>	<i>[Signature]</i>

	Full Name	Function	Organization	Signature
13	Pham Ha	MCMOU		
14	Hồ Thi - Thủy	Dean Accounting	HCMICOU	
15	Đinh Thanh Vũ	Asso Dean Finance	UEB	
16	Nguyễn Duy Việt	Asso Dean Finance	UEB	
17	Nguyễn Khắc Tiến	Finance	UEB	
18	Đỗ Thanh Tùng	Vice Dean	HCMOU	
19	Đoàn Hồ Đan Tâm	P.H.T & Q.K.H	HCMCOU	
20	Nguyễn Thị Thu Thảo		MB	
21	Phạm Võ Long		HCE	
22	Nguyễn Thị Hồng Nhung	Dean Accounting	UEB	
23	Lê Thị Quỳnh Liên	Lecturer	HCE	
24	Phạm Thị Ngọc Thanh	Director eLearning Center, HCMCOU	HCMCOU	
25	Nguyễn Đức Nam Anh	Sub division	MB.	
26	Phạm Xuân Hưng	Head of I R	HCE	
27	Trần Thị Thu Hiền		HCE	
28	Lê Phạm Thanh Tú		HCE	
29	Nguyễn Thị Hoàng Đan		HCE	
30				
31				

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