

SEPTEMBER 2021

TRUST PROJECT NEWSLETTER

ASDG 2021



MAPÚA
UNIVERSITY



OFFICE OF INTERNATIONAL LINKAGES
FOR RESEARCH AND DEVELOPMENT



ADDRESSING SUSTAINABLE DEVELOPMENT GOALS

by **Partnership in Research, Innovation and Academic Programs**

Mapúa University supports the United Nations' Sustainable Development Goals (SDG) and contributes to creating solutions to various issues. It partners with international and local academic institutions and organizations to initiate efforts in research, innovation, and instruction. Through this concatenated event, collaborations are formed, and knowledge and experiences are shared, creating effective solutions to societal challenges. This event is open to all students, researchers, industry practitioners, FinTech professionals, and other interested participants.

September 14 - 17, 2021 | (UTC+08:00, Manila, Philippines)

Part 1: Academe's Best Practices in Achieving Sustainable Development Goals

September 14 - 15, 2021

Part 2: Quality Education and Partnership for the Goals

Development of Master's Programs in Financial Technology to Support Financial Services Industry Needs: A TRUST Project (Co-funded by the European Union Erasmus Plus Programme)

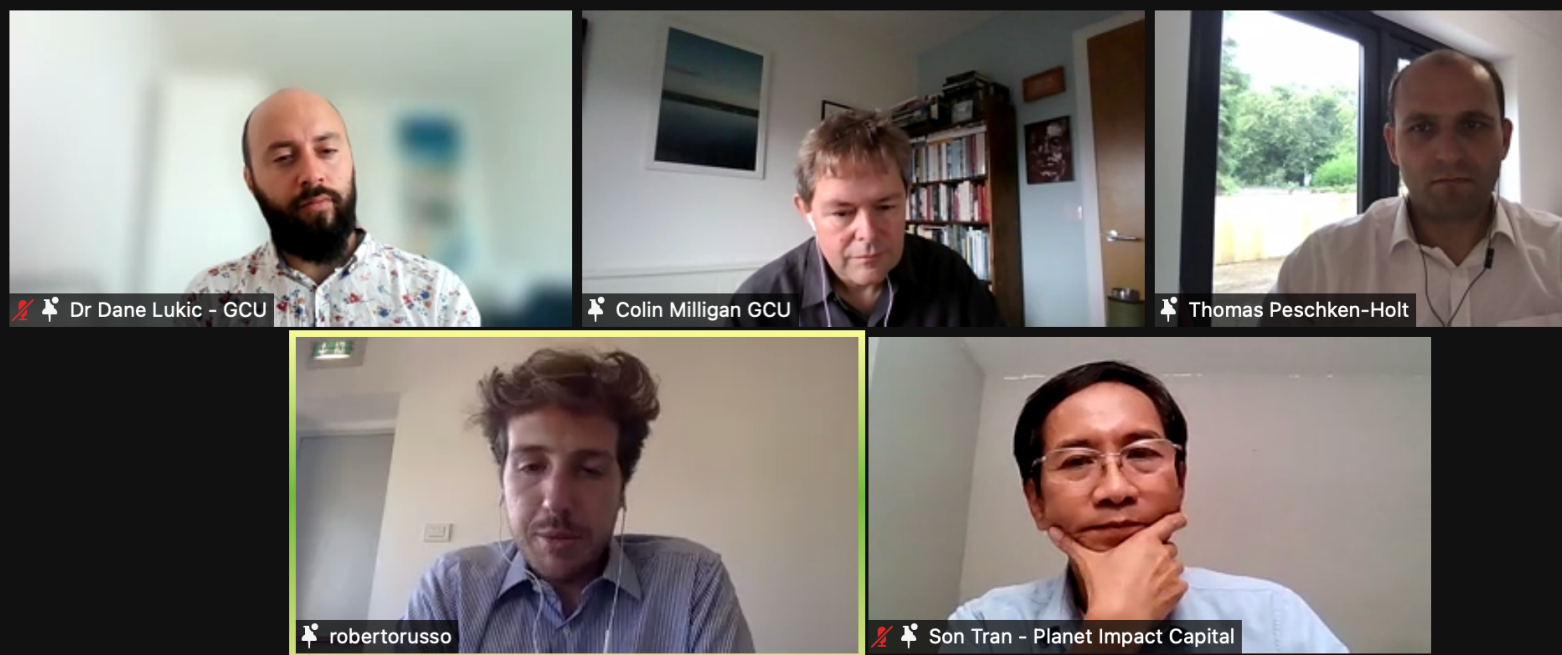
TRUST PROJECT PHILIPPINE PARTNERS HOLD NATIONAL EVENT

The TRUST Project's Philippine partners – Mapua University, University of Cebu, and Saint Louis University - hosted the TRUST National Event: Partnership for Education on SEPTEMBER 16 and 17. The learning events discussed how Philippine learning institutions are addressing the growing need for technology-ready workforce in the financial services industry through the new and modernized master's degree programs. The webinars focused on how fintech contributes to the acceleration of the achievement of the United Nations' sustainable development goals by fostering innovation and contributing to economic growth. During the webinar, the TRUST Project's government agency partner - Commission on Higher Education (CHED) - outlined the process and guidelines for the approval of new masters degree programs and reinforced their commitment to work with the project in overseeing the approval process.

The TRUST Project aims to address the emergent workforce needs of the fintech industry by modernizing the curriculum of higher education institutions (HEIs) in Vietnam and the Philippines to integrate a Master in Fintech and Digital Innovation. The TRUST Project, for the first time, merges European Union, South Asian HEIs and industry stakeholders to promote fintech curriculum modernisation and development and improve the quality of HEI program in partner countries.

The Project will 1) design and develop of a Master on Financial Technology and Digital Innovation (FINTECH) in Vietnam and Philippine universities; and 2) modernize other Master of Business and Economics programs in Vietnam and Philippine universities with financial technology courses.

The TRUST Project is co-funded by the European Union Erasmus+ Programme.



TRUST PROJECT CONDUCTS PROFESSIONAL DEVELOPMENT WEBINARS

During the Quarter (July-September 2021), the TRUST Project hosted the first two webinars in the continuing Professional Development Webinar series. The first webinar – TRUST Professional Development Webinar: Financial Technology Horizons was held on July 15, 2021. The webinar is an introductory session highlighting the current state of FinTech in Vietnam and the Philippines against the context of technology trends, and emerging research trends in the field.

Topics discussed during the webinar were: FinTech market trends and horizons in Philippines and Vietnam, main technologies in FinTech, and emerging Fintech research and theoretical models. Jove Tapiador, FinTech Philippines Association; Nguyen Dang Tuan Minh, KisStartup, Vietnam; Marco Lamberto and Eric Bonfadini from Deus Technology, and Dr Madhusudan Acharyya, Glasgow Caledonian University served as resource persons. Veljko Jeremić from the University of Belgrade moderated the panel.

The TRUST Project hosted the second webinar “Preparing professionals for the future of fintech” on September 7, 2021. The webinar is the second event arranged in the framework of the academic staff training for Vietnamese and Philippines staff. The session focused on how to best prepare future students, considering the skills and attributes of a FinTech professional including the importance of design thinking, entrepreneurship and intrapreneurship, and the value of soft/transferable skills.

Topics covered during the webinar were: FinTech skills gap, entrepreneurship and Intrapreneurship in Fintech, design thinking for Product Innovation in Fintech, and intercultural competence and educating global FinTech professionals.

Roberto Russo of Deus Technology, Dr Thomas Peschken of GCU London, Dr Tran Luong Son of Planet Impact Capital, and Dr Dane Lukic of GCU London served as panelists, with Dr. Colin Milligan of GCU as moderator.